





The Tata Mumbai Marathon 2020 kicked off at 5.15 am on Jan 19, 2020. The enthusiastic 15 member team of Asian Star, including the MD, Mr. Vipul Shah and the Executive Director, Mr. Rahil Shah, were all present at the venue to participate in the 10 km run. A few members went the extra mile and ran the 21 km and 42 km run. All participants completed their target run with immense zeal and respectable finishing time.

The Asian Star team ran in support of the NGO, RUBAROO, and their campaign #EndCSA in the fight against Child Sexual Abuse. Not only did the company donate a substantial amount to fund Rubaroo's awareness, prevention and healing programmes, but the team members too gathered funds through their individual fundraising efforts.

Asian Star ran for a cause for the first time at the Mumbai Marathon 2020. But the company pledges to walk this path in support of a worthy cause for future events too.