



A Symphony in Diamonds

Every woman is beautiful and special in her own way. As a tribute to all the remarkable women, this IIJS, A'Star Jewellery celebrates her persona with special collections, showcasing an assortment of styles to match her individuality.

The bold and expressive 'Charismatic' collection offers a range of stunning cocktail rings and cuff bracelets adorned with spectacular gemstones. For the quirky and free-spirited personality, the 'Bohemian' collection explores the fascinating world of papillon in three-tone gold. The endearing floral style of the 'Romantic' collection depicts love and appeals to the feminine nature, while the 'Traditionalist' collection articulates grandeur and timeless beauty with its exquisitely designed chand baalis. The elegant earrings and necklaces for the Sophisticate will complement her style and poise.

The splendid lines are crafted in 18-karat yellow, white and pink gold, and the diamond- and gem-studded collection offers a wide choice of styles, categories and price points to suit every need.



Sparkling Debut

Velvetcase.com recently introduced over 30 leading global jewellery retailers and designers, making it one of the largest online marketplaces for fine jewellery. The list includes some of the top manufacturers who are also participating at IIJS.

Gemfields, Golecha Jewels, Laksh Pahuja, Silver Emporium, Pulido Bozal, Mirrar, Exquisite Fine Jewellery and Bikaneri Jewels are some of the brands who will share the online space with India's premier jewellers such as Anmol, Zoya by Tanishq, Coriza by Minawala, Waman Hari Pethe, Tanya Rastogi by Lala Jugal Kishore and Neha Lulla.

The website as well as the app offers a vast variety of gold, diamond- and gemstone-studded jewellery from Indian as well as international retailers and designers. Velvetcase.com also offers customised designs for today's individualistic and globally savvy consumer.

