

**PRESS RELEASES**

# Asian Star and Carla Corp. Join The Plumb Club

Total membership is now 50 vetted suppliers and manufacturers.



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By **Press Releases**



**(PRESS RELEASE)** NEW YORK — [The Plumb Club](#) announces the addition of two new companies to its roster of esteemed members. The inclusion of these qualified companies now brings the total membership to 50 vetted suppliers and manufacturers, representing well over 100 jewelry, watch and service brands that will exhibit in The Plumb Club's Pavilion at the JCK Las Vegas Show.

Sam Sandberg, president of The Plumb Club, commented, "We are thrilled that so many companies have shown interest in joining the Club, which underscores the incredible value The Plumb Club brings to the industry and illustrates the benefits that we provide to the businesses of our members."

**Asian Star:** One of the world's leading diamantaires, Asian Star has established a formidable reputation over the last five decades amongst global jewelry brands and retail jewelry chains due to their deep-rooted values and passion to excel. With end-to-end control over their mine-to-market supply chain, they believe in crafting diamonds and creating jewelry in a responsible manner. They source rough diamonds directly from top mining companies and abide by the highest standards of ethical business practices. Their expertise lies in offering products that cater to every customer's design sensibility and price desirability, and they are passionate about creating customer experiences that are personal and positive.

"We are delighted to be accepted into the prestigious Plumb Club", said Priyanshu Shah, director of Asian Star. "And we are greatly honored to be included amongst a group of companies that follow the same ethics and responsible practices as we do. We applaud The Plumb Club for constantly upgrading the support given to its members, and creating opportunities for more rewarding and quality interactions with customers. We look forward to a long-term alliance."

**Carla Corporation:** Established in 1965, Carla Corporation has been serving both small and large retailers for over 55 years. Through their classic line of Carla Fine Jewelry to the modern styles of Nancy B, Carla Corporation has a wide selection of high quality 14K gold and sterling silver jewelry, all backed by a lifetime guarantee. They specialize in earrings with a diverse selection of necklaces, pendants and bracelets as well. A third-generation family owned and operated manufacturer with headquarters located in East Providence, RI, and Nancy B design studio

located in Los Angeles, CA, they are committed to manufacturing excellence and servicing their retail partners with exceptional customer service.

Brian Fleming, senior vice-president and third generation owner stated, “We are excited to be a part of The Plumb Club alongside many other leading brands in the jewelry industry. We look forward to being a contributing member to the future success of the Club.”

All Plumb Club Members must meet stringent requirements of business ethics, practices and conduct, as well as human rights, social and environmental responsibility, and be in compliance with local, federal and international laws. As of 2019, all Plumb Club members are required to become certified members of the RJC (Responsible Jewelry Council).

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## Thinking of Liquidating? Think: Wilkerson

When Peter Reines, owner of Reines Jewelers in Charlottesville, VA, decided it was time to turn over the “reins” of his 45-year-old business to Jessica and Kevin Rogers, he chose Wilkerson to run his liquidation sale. It was, he says, the best way to maximize the return on his decades-long investment in fine jewelry. Now, with new owners at the helm, Reines can relax knowing that the sale was a success, and his new life is financially secure. And he’s glad he partnered with Wilkerson for this once-in-a-lifetime opportunity. “There’s just no way one person or company could run a sale the way we did,” he says.