

BRAND WATCH

# Elegant Symmetry

Every woman is an enigma, with a multifaceted personality that is beautiful as much as it is elusive. She seems fragile yet stands strong, calm in the face of a storm yet passionate about life. This IIJS, **A'STAR JEWELLERY** unveils her mysterious side through the symbolic designs of its "Maya" collection. The designs are an evocative play of abstract forms and fluidity that portray a seamless yet contrasting flow of pattern. The symmetry of metal and diamonds creates an optical illusion of size and sparkle. Crafted in 9- to 18-karat gold, these fanciful, conversation-worthy jewels are a perfect match for her alluring persona.



# Colour Accents

Surat-based AWESOME SPARKLERS livens up their contemporary diamond jewellery collections with a hint of colour by using gemstones such as rubies and sapphires. A multilayer diamond necklace gives way to a cascading pendant interspersed with gemstones in hues of pink and red. A bracelet playfully interprets the scalloped pattern with rubies and diamonds.

For those who want even more colour in their jewellery, a tennis bracelet is composed of chromatically arranged gemstones that range from blue to pink with diamonds at its fringes.

For diamond purists, the link bracelet gets a luminescent makeover with round-diamonds studded all along its circumference.



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# Knotted In Love

**A'Star Jewellery's** Ekiya collection symbolises a beautiful, everlasting union between two people in love. The strength and purity of their trust is beautifully personified through the metaphor of a knot. The design is a contemporary expression of the knot, exploring a palette of delicate, entwined silhouettes. Crafted in 9- and 18-karat gold and daintily sprinkled with diamonds, the jewellery is timeless and has an eternal appeal.



# Gem Affair

Staying true to the current trend direction, JET GEMS introduces a collection that highlights the beauty of pink sapphires. Each handcrafted piece employs gems that are responsibly sourced. Populated with diamonds and natural sapphires set in gold, the vibrant and classy collection exudes an old-world charm. The jewels will look flattering on every woman.

